

Matt Marriott

Vice President, Marketing



Education & Certifications

- B.S., English – Duke University

Matt currently serves as the Vice President of Marketing where he is responsible for developing and activating all marketing brand and strategy initiatives. His expertise includes SEO/SEM optimization, copy writing and editing, UX and web design, art direction/graphic design and overall marketing strategy execution

Prior to joining Portage Point, Matt helped scale marketing initiatives at a diverse range of FinTech start-ups. Most recently, he was Senior Brand Marketing Manager for Lili, a banking and tax app for small businesses. While there he helped transition the brands marketing and content strategy away from freelancers, and into small business/mid-market

Prior to Lili, Matt spent three years at Bipsync marketing SaaS technology solutions to Asset Owners and Allocators. During his time there he helped triple the company's ARR and was responsible for 70% of new potential pipeline. Matt started his career in Los Angeles working in the Film/Television Industry

Matt graduated from Duke University with a Bachelor's degree in English



Contact Information

M (203) 644-3505

E mmarriott@ppllc.com